



the
home
of theatre

Friday, 18th January

Re: Media Release - for immediate publication

Introducing **Theatre Haus**; a new digital platform for all things theatre including reviews, news, shows and audition listings.

This exciting venture has been developed by some of South East Queensland's finest theatre practitioners, who have a combined industry experience that spans five decades. Our team have an eclectic background in performing, producing and directing within the local creative arts industry. In addition, they have experience working for Australia's leading arts and entertainment publications, including Scenestr, TheatrePeople, Stage Whispers, and News Corp.

Our promise is to provide consistent, reliable and punctual content, promoted across a variety of multimedia channels. Our reviews, listings and news will be released in multiple digital formats including podcasts, video, live streaming, social media and feature articles. Our platform will provide open access to local artists and theatre lovers seeking to keep updated on industry trends and news.

Our aim is to become Australia's premiere online theatre hub.

As our 'Neighbour', you can expect increased brand awareness, assistance with the promotion of events and productions, and opportunities to expand your network. You can list your auditions, shows and events, as well as share your stories and have a voice in our neighbourhood. By inviting our team along to your shows, you can look forward to informed and relevant reviews delivered within a 48-hour turnaround.

Ready to move in? This month, **Theatre Haus** has launched and we are now accepting your listings. To be included in the newest directory for our theatre community, send us your production season, audition dates, theatre news or announcements, and any additional information to hello@theatrehaus.com. Most importantly, schedule our team to attend and review your shows. Invite us to opening night to maximise your events' exposure.

We look forward to improving your theatrical experience and sharing our home with you.

Welcome to the Neighbourhood.

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